

# POWERSLIDE®

## POWERSLIDE GALLERY TERMS OF USE FOR SOCIAL MEDIA

Starting May 1st 2019

### By logging to the Powerslide gallery you agree to:

- Every time you publish or share an image from the Powerslide gallery online **you must mention the Powerslide official main account** (or brand main account related to the content). It includes BOTH tagging us in the image and mentioning us in the text of the post: @Powerslidebrand for Instagram and /Powerslideworld for Facebook. Posting an image without tagging Powerslide Main account (or subbrand) will be a violation of the terms of use of this gallery. Find below the list of the official accounts:
- Powerslide brand and the photographers retain all rights over the images in the gallery. Powerslide partners and third parties with access to the gallery don't have any rights over the images and they cannot use them freely, you are responsible of always making clear **Powerslide is the owner of the image** and who the photographer is. You will find this information in the EXIF tab. If there is no information simply mention Powerslide.
- The models and skaters featured licensed their image rights to Powerslide and the photographers only. Powerslide partners and third parties with access to the gallery don't have any image rights and cannot use them freely, you are responsible of always making clear Powerslide is the owner of the image and **who the models or skaters are**. You will find this information in the EXIF tab or tags slot. If there is no information simply mention Powerslide.
- For websites and other online platforms: All the images in the gallery can be used without logos ONLY for product galleries in webshops. For all other aims (e.g. banners or other promotional graphics on your webpage) you have to put in the official Powerslide logos included in the gallery. **You are not allowed to use our images without making clear they belong to Powerslide or our any of our brands.**
- You will find all the official Powerslide and our brands logos in the LOGOS folder. **You are not allowed to modify nor alter any of this logos** for your use, except changing color and size. If you miss any logo please contact us.
- For print and offline promotions: You are allowed to use the images in the gallery for print media but always **featuring the Powerslide logo** (or the brand official logo). For special sizes or projects where a Powerslide logo can't be featured, ask for permission in advance.
- If you are a distributor or agent **you are responsible of enforcing these terms** of use to the shops you sell to. That includes making sure they tag and mention the Powerslide's main account (or according subbrand account) in every post.
- You are allowed to post images of products **ONLY when they are on stock** or in very special occasions when they are in preorder. In doubt, **always ask first**. Posting images of products not released or unveil prototypes will be a violation of the terms of use.
- You are **not allowed to alter or modify** any of the images in the gallery for your promotions or posts without the express consent from Powerslide.
- For promotional content you must always **follow the latest Powerslide CI** with official colors, fonts and the special CI guides of each collection and brand. If you don't have this information ask Powerslide.
- This is a platform from Powerslide to **You** and you are not allowed to share your username or password to any third parties.

### Official Powerslide accounts:

INSTAGRAM  
@powerslidebrand  
@usdskates  
@chaya\_skates  
@ps\_matter  
@undercoverwheels  
@wicked\_bearings  
@ennuibrand  
@myfitliners  
@kizerframes  
@gawdsbrand  
@juicewheels  
@ volten\_boards

FACEBOOK  
powerslideworld  
universalskatedesign  
chayabrand  
matter-race-wheels  
UCwheels  
WCDhardware  
ennuibrand  
MyFitCustom  
kizerframes  
ingawdswe trust  
juiceskatwheels  
voltenboards

**Thanks for your cooperation!**

POWERSLIDE Team